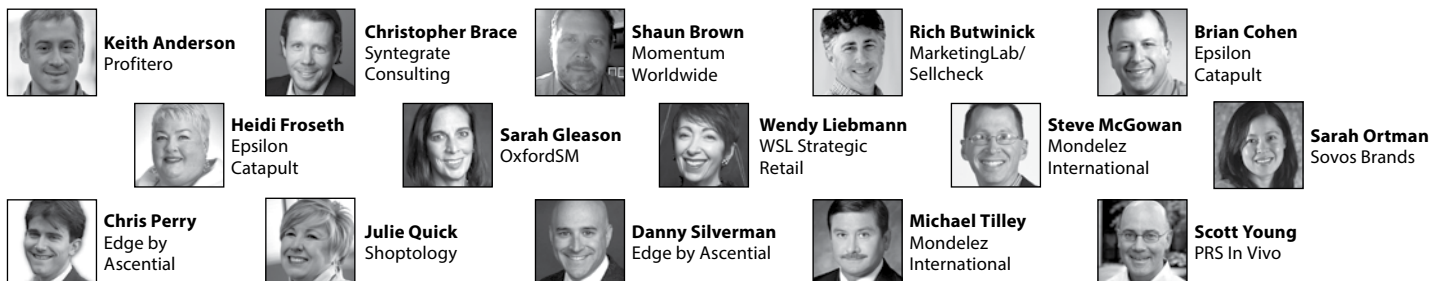


## THE DISTINGUISHED FACULTY (as of January, 2019):



## THE INSTITUTE'S FACULTY (as of January, 2019):

- |   |   |  |  |   |   |   |   |
|---|---|--|--|---|---|---|---|
| <b>Rick Abens</b><br>Foresight ROI                            | <b>Elaine Bragg</b><br>TPN                      | <b>Blake Eisler</b><br>Oracle Data Cloud           | <b>Julie Herceg</b><br>American Greetings          | <b>Ken Krasnow</b><br>Henkel North America          | <b>John Mount</b><br>The Coca-Cola Company            | <b>Lauren Ruis</b><br>Mars Wrigley Confectionery            | <b>Tiffany Tan Kohler</b><br>The Clorox Co.           |
| <b>Kris Abrahamson</b><br>The Mars Agency                     | <b>Donna Bressler</b><br>LG Electronics         | <b>Craig Elston</b><br>The Integer Group           | <b>David Hewitt</b><br>SapientRazorfish            | <b>Nancy Krawczyk</b><br>Network of Executive Women | <b>Curt Munk</b><br>FCB/RED                           | <b>Kara Russo</b><br>The Mars Agency                        | <b>Matthew Tilley</b><br>Valassis Digital             |
| <b>Courtney Jane Acuff</b><br>Ansira                          | <b>Teddy Brown</b><br>FCB/RED                   | <b>Liza Etu</b><br>The Coca-Cola Company           | <b>Carol Heyducek</b><br>Wakefern Food             | <b>Angeliqum Krembs</b><br>News America Marketing   | <b>Peter Naumann</b><br>Kantar Retail Virtual Reality | <b>Kristen Sabol</b><br>The Mars Agency                     | <b>Chris Timmins</b><br>Intel Corporation             |
| <b>Sarah Alter</b><br>Network of Executive Women              | <b>Chris Bryson</b><br>Unata                    | <b>Kate Favrow</b><br>Associated Wholesale Grocers | <b>Rhonda Hiatt</b><br>Clear                       | <b>Joe Lampertius</b><br>Grey Worldwide             | <b>West Naze</b><br>Eyeview                           | <b>Karen Sales</b><br>Albertsons Companies                  | <b>Aimee Topp</b><br>News America Marketing           |
| <b>Charlie Anderson</b><br>Shoptology                         | <b>Melissa Burdick</b><br>Pacvue                | <b>Karen Firda</b><br>Campbell Soup                | <b>Joy Ho</b><br>Fresh Direct                      | <b>Ray Langton</b><br>Saputo Cheese USA             | <b>Tom Neri</b><br>GfK Custom Research                | <b>Corrine Sandler</b><br>Fresh Intelligence Research Corp. | <b>Jason Tripicchio</b><br>The Lindt & Sprungli Group |
| <b>Amy Andrews</b><br>The Mars Agency                         | <b>Jack Burns</b><br>Ace Hardware               | <b>Liz Fogerty</b><br>Edge Marketing               | <b>Adam Holyk</b><br>Walgreen Co.                  | <b>Eric Le Blanc</b><br>Tyson Foods                 | <b>Leon Nicholas</b><br>WestRock                      | <b>Wes Schroll</b><br>Fetch Rewards                         | <b>Elizabeth Tung</b><br>The Clorox Co.               |
| <b>Christian Ardito</b><br>Campbell Soup                      | <b>Tony Bynum</b><br>RTC                        | <b>Beth Freeman</b><br>Heineken USA                | <b>Laura Houghton</b><br>The Coca-Cola Company     | <b>Andrea Leigh</b><br>Ideoclick                    | <b>Brooke Niemiec</b><br>Elicit Insights              | <b>Corrine Sandler</b><br>Fresh Intelligence Research Corp. | <b>James Ulrich</b><br>Anheuser-Busch                 |
| <b>Kevin Baartman</b><br>Lund Food Holdings                   | <b>Kendal Callender</b><br>Albertsons Companies | <b>Michele Fuhs</b><br>BMW                         | <b>Tiffany Huey</b><br>Starbucks Coffee Co.        | <b>Lena Lewis</b><br>Mars Wrigley Confectionery     | <b>Jay Nikolich</b><br>Pharmavite                     | <b>Joe Scartz</b><br>TPN                                    | <b>Bob Waibel</b><br>Conagra Brands                   |
| <b>Katherine Bailey Doyle</b><br>The Clorox Co.               | <b>Heather Campain</b><br>Johnson & Johnson     | <b>Sam Gagliardi</b><br>IRI                        | <b>Chris Hunt</b><br>Epsilon Catapult              | <b>Andrew Niles</b><br>Mars Wrigley Confectionery   | <b>Andrew Nodes</b><br>Instacart                      | <b>Arthur Sevilla</b><br>Pinterest                          | <b>Julie Walker</b><br>The Mom Complex                |
| <b>Spencer Baird</b><br>Ahold Delhaize                        | <b>Chris Cancilla</b><br>Arc Worldwide          | <b>Brett Gerstenblatt</b><br>CVS Health            | <b>Jessica Irwin</b><br>Verizon Communications     | <b>Steve MacKinnon</b><br>IBM Watson                | <b>Adrianna Nowell</b><br>Bazaarvoice                 | <b>Michele Shiroma</b><br>iN Connected Marketing            | <b>Andy Walter</b><br>AJW-Advisory                    |
| <b>Dana Barba</b><br>The Coca-Cola Company                    | <b>April Carlisle</b><br>The Coca-Cola Company  | <b>Bridget Gilbert</b><br>Geometry Global          | <b>Nicky Jackson</b><br>RangeMe                    | <b>Sandra Oldaker</b><br>The Clorox Co.             | <b>Sandra Oldaker</b><br>The Clorox Co.               | <b>Matt Seitz</b><br>T-Mobile USA                           | <b>Duncan Wardle</b><br>id8&innov8                    |
| <b>Andrew Barker</b><br>Dr Pepper Snapple Group               | <b>Ken Cassar</b><br>Rakuten Intelligence       | <b>Bob Gilbreath</b><br>Ahalogy                    | <b>Richard Jones</b><br>Mars Wrigley Confectionery | <b>Tina Manikas</b><br>FCB/RED                      | <b>Abbey Oslin</b><br>Epsilon Catapult                | <b>Grant Shova</b><br>PepsiCo                               | <b>Allison Welker</b><br>Edge Marketing               |
| <b>Brandon Barr</b><br>Duracell                               | <b>Shelley Christianson</b><br>The Hershey Co.  | <b>Byron Gilstrap</b><br>The Coca-Cola Company     | <b>Derek Joynt</b><br>The Mars Agency              | <b>Anne Martin</b><br>Mondelez International        | <b>Liz Picariello</b><br>The Coca-Cola Company        | <b>Jennifer Silverberg</b><br>SmartCommerce Inc.            | <b>Steven West</b><br>Snipp Interactive               |
| <b>Kelly Bartell</b><br>Epsilon Catapult                      | <b>Scott Cole</b><br>Capre Group                | <b>Josh Ginsberg</b><br>BreakeTime Media           | <b>Melissa Jurgens</b><br>InContext Solutions      | <b>Ashley McCollum</b><br>BuzzFeed                  | <b>Matt Pierre</b><br>General Mills Inc.              | <b>Matt Silvestri</b><br>The Integer Group                  | <b>Phil Wilson</b><br>Chute Gerdeman                  |
| <b>Gina Bates</b><br>Kimberly-Clark                           | <b>Whitney Cooper</b><br>Kellogg Company        | <b>Jessica Glendenning</b><br>Brandless            | <b>Jason Katz</b><br>Geometry Global               | <b>Kim McGough</b><br>Johnson & Johnson             | <b>David Plachecki</b><br>The Coca-Cola Company       | <b>Greg Smith</b><br>Partners + Napier                      | <b>Scot Wingo</b><br>ChannelAdvisor                   |
| <b>Ken Bausch</b><br>Welspun USA                              | <b>Wendyjean Bennett</b><br>Tyson Foods         | <b>Jason Goldberg</b><br>SapientRazorfish          | <b>Greg Kearns</b><br>Kimberly-Clark               | <b>Hannah McKee</b><br>Mars Wrigley Confectionery   | <b>Cara Pratt</b><br>84.51                            | <b>Brian Sobechs</b><br>The Kraft Heinz Company             | <b>Katherine Wintsch</b><br>The Mom Complex           |
| <b>Wendyjean Bennett</b><br>Tyson Foods                       | <b>Linda Crowder</b><br>Ahold Delhaize          | <b>Ethan Goodman</b><br>The Mars Agency            | <b>Matt Keller</b><br>American Pet Nutrition       | <b>Erik McMillan</b><br>Shelfbucks                  | <b>Crystal Putnam</b><br>Immar Inc.                   | <b>David Sommer</b><br>Facebook                             | <b>Brendan Witcher</b><br>Forrester Research          |
| <b>Stacy Berek</b><br>GfK Custom Research                     | <b>Sonia Dalvi</b><br>Fresh Direct              | <b>Alister Greenwood</b><br>Mondelez International | <b>Barbara Kelly</b><br>Procter & Gamble           | <b>Steve Miller</b><br>Jo-Ann Stores                | <b>Ram Rampalli</b><br>Walmart Stores Inc.            | <b>Ted Souder</b><br>Google Inc.                            | <b>Christopher Witte</b><br>Tyson Foods               |
| <b>Mike Berendes</b><br>Custom Intercept Solutions            | <b>Jeff Daniel</b><br>Upshot Inc.               | <b>Sheri Grono</b><br>Accenture                    | <b>Jamie Kieffer</b><br>Edelman                    | <b>Emily Miller</b><br>Walgreen Co.                 | <b>Luke Rauch</b><br>Walgreen Co.                     | <b>Taylor Steele</b><br>Burt's Bees                         | <b>Kim Yansen</b><br>Mondelez International           |
| <b>Dedra Berg</b><br>Smithfield Foods                         | <b>Sarah Davis</b><br>Epsilon Catapult          | <b>Sheryl Hannam</b><br>Mars Wrigley Confectionery | <b>Sarah Kitchen</b><br>McCormick and Company Inc. | <b>Spencer Millerberg</b><br>Edge by Ascential      | <b>Nikkia Reveillac</b><br>Colgate-Palmolive Company  | <b>Anne Stephenson</b><br>Explorer Research                 | <b>Eddie Yoon</b><br>EddieWouldGrow                   |
| <b>Garrett Bluhm</b><br>iServe                                | <b>Emily Detwiler</b><br>Smithfield Foods       | <b>Mark Hardy</b><br>InContext Solutions           | <b>Lisa Klauser</b><br>iN Connected Marketing      | <b>Brian Monahan</b><br>NewCo                       | <b>Melinda Rickert</b><br>Mondelez International      | <b>Ellen Stiffler</b><br>The Mars Agency                    | <b>Jason Young</b><br>Quotion                         |
| <b>Hugh Boyle</b><br>TracyLocke                               | <b>Karen Doan</b><br>Tyson Foods                | <b>Tod Harrick</b><br>Marketplace Ignition         | <b>Kevin Kolman</b><br>Weber-Stephen Products      | <b>Angela Moore</b><br>Albertsons Companies         | <b>Michael Rudolph</b><br>Anheuser-Busch              | <b>Lori Stillman</b><br>Advantage Solutions                 | <b>Brooke Zec</b><br>Johnson & Johnson                |
| <b>Glen Bradley</b><br>Price Chopper Supermarkets - Market 32 | <b>Tom Dolan</b><br>Valassis Digital            | <b>Jordan Henderson</b><br>Decision Insight        | <b>Paul Koop</b><br>Quotion                        | <b>Timothy Moore</b><br>Epsilon Catapult            | <b>Robert Ruijsenaars</b><br>E&J Gallo Winery         | <b>Peter Strong</b><br>Mars Wrigley Confectionery           | <b>Debbie Zeffing</b><br>Barilla America              |
|   | <b>Brian Dorgan</b><br>Immar Inc.               | <b>Denise Henderson</b><br>ItemMaster              |  | <b>Kyle Morich</b><br>Capre Group                   |   | <b>Rob Sundry</b><br>Whirlpool Corporation                  |   |
|   | <b>Meggie Dvorak</b><br>Valassis Digital        |  |  |   |   | <b>Scott Swanson</b><br>Aki                                 |   |
|   | <b>Tom Edwards</b><br>Epsilon Catapult          |  |  |   |   |   |   |

