



2018 Nominees

COLLABORATION

Cindy Alonso
API Imaging

Abby Ayers
Fair Trade USA

Michelle Breyer
Texture Media/
NaturallyCurly.com

Katy Briggs
Hallmark Card Inc.

Sharon Brown
HMT Associates

Ana Cardinale
Duracell Inc.

Lindsey Cox
Organic Valley

Jessica Dawson
The Coca-Cola Company

Emily Detwiler
Smithfield Foods

Jessica Ellickson
The Coca-Cola Company

Tonia Entous
Pharmavite

Lauren Fitzgerald
Mom Complex

Sally Harrington
IMS (Integrated Merchandising
Systems)

Susan Lazaro
The Coca-Cola Company

Theresa Lyons
The Mars Agency

Danielle Mariano
Mariano Events

Gigi McMillan
Kamisol Style Consultancy

Marcy Mercer
The Integer Group

Angela Moore
Albertsons Companies

Alicia Mosley
Tyson Foods

Shannon Reinheimer
Robert Bosch Tool Corporation

Mindy Rickert
Mondelez International

Angela Rodela
Bar-S Foods

Joan Sogan
Pinnacle Foods Inc.

Bethany Stephens
Soapbox Influence

Sheetal Totlani
Guitar Center

Kristal Walker
Guitar Center

Allison Webb
Diageo

Kristy Weiss
Relational Solutions Mindtree

Eileen Wolfe
Bayer

Julie Lynn York
Brown-Forman Corporation

Karen Zappia
Pinnacle Foods Inc.

Debbie Zefting
Barilla

INNOVATION

Cathy Allin
Decision Insight

Taryn Beck-Helm
VML

Victoria Daley
Meyers Retail Marketing
Solutions Group

Michelle Engle
Valassis Digital

Julie Fisher
E & J Gallo Winery

Bree Glaeser
The Mars Agency

Jennifer Hale
The Coca-Cola Company

Marissa Jarratt
Dean Foods

Elana Rakitin Kipp
IN Connected Marketing

Natalie Krickovic
IN Connected Marketing

Michelle Leissner
H&H Graphics Inc.

Lisa Mabe-Konstantopoulos
Green Purse PR

Tina McGuire
Hallmark Cards Inc.

Alexis Nascimento
E & J Gallo Winery

Evana Oli
Honey Baked Ham Company

Nicole Pohlot
Ripple Street

Sherry Smith
Triad Retail Media

Molly Swopes
E & J Gallo Winery

Lauren Wright
Mondelez International

LEADERSHIP

Kirsten Alford-Osborne
Advantage Solutions

Roseanne Alletto
POP Displays USA

Amy Andrews
The Mars Agency

Maria Brown
Guitar Center

Summer Butler
The Coca-Cola Company

April Carlisle
The Coca-Cola Company

Christina Clark
Bush Brothers & Company

Kathleen Colditz
The Marketing Arm

Gia Cyrier
The Mars Agency/
Mini Emporium

Jeannine D'Addario
Guitar Center

Shelia Day-Fox
Mizkan America

Jessica Ellickson
The Coca-Cola Company

Kristine Glancy
Insignia Systems Inc.

Rosemary Hawke
Immediate

Tamara Horn
IN Connected Marketing

Liz Mayer
The J.M. Smucker Company

Alicia Mosley
Tyson Foods

Lisa Norat
HMT Associates

Nicole Pavlica
Boulder Brands

Julie Quick
Shoptology

Michele Roney
The Mars Agency

Alysia Ross
Danone

Priya Shenoy
Nestle Waters
North America Inc.

Amy Spiridakis
PepsiCo

Ellen Stiffler
The Mars Agency

Alexis Underwood
Georgia-Pacific Corrugated

Bernadette Van Osdal
Triad Retail Media

Kate Whatley
Social Forces

Julie Lynn York
Brown-Forman Corporation

Rebecca Zdarsky
IN Connected Marketing

RISING STAR

Meredith Bertke
HMT Associates

Lindsey Cox
Organic Valley

Gia Cyrier
The Mars Agency/
Mini Emporium

Cassandra DeRuyscher
The Coca-Cola Company

Bree Glaeser
The Mars Agency

Erika Kothman
HMT Associates

Leah Kursave
IN Connected Marketing

Jessica Mack
The Mars Agency

Jennifer Mason
Mondelez International

Cleyana Mayweather
Mars Wrigley Confectionery

Danielle McCarthy
Geometry Global

Marilyn Moser
Guitar Center

Rachel Olson
LG Electronics Inc.

Amanda Rosen
IN Connected Marketing

Zesha Skop
IN Connected Marketing